

PLANNING BASICS

10 Black-Owned Wedding Businesses in New York City You Need to Know About

There are so many incredible Black-owned wedding businesses in the Big Apple, but here are a few that couples love.



By Maddy Sims

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If you're getting married in the city that never sleeps, there's a chance you're feeling overwhelmed. After all, it's a global hub for fashion, beauty, architecture, music, interior design and more. With so many talented wedding vendors in the Big Apple, how do you choose your team? One way to create an all-star wedding vendor lineup is to be thoughtful about who you give your business to. Working with like-minded pros is a powerful way to live out your values as a couple. To help your hiring process, we rounded up 10 Black-owned wedding businesses in the New York City area. All of these

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vendors have perfect (or near-perfect) ratings on [WeddingWire](#) and many have earned our prestigious [Couples Choice Awards](#). Learn more about the top Black-owned wedding businesses in the New York City area below, and start planning your big day.



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Liz Sellassie, owner of Designer Loft Bridal, says her home inspired her to get into the wedding fashion industry. She moved to American from Ethiopia at age six, but the week-long weddings she witnessed there stuck in her memory. "Some of my first memories are the festivity and pageantry of weddings and the rituals surrounding the bride," she says. In Ethiopia, the bride and groom wear velvet capes and crowns at their wedding ceremony. "I was always dazzled by the amazing garments and the workmanship that goes into creating a bride's attire." She started her professional career as a lawyer, but quickly pivoted to the world of bridal fashion and opened Designer Loft Bridal in 2011. "Our mission has always been to create a beautiful and harmonious space for brides of all ages, sizes, races and religions, and to provide a supportive and special experience for our brides," Sellassie says. "We feature beautiful, diverse and unique bridal collections in an environment of friendly, supportive staff to advise our brides."

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