

The Best Bridal Salons in New York City

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If there's something we can confidently say we're experts on, it's wedding dresses. We've poured over every collection for years and years and regularly partner with the incredible designers themselves. Shopping for your wedding dress should be a sacred experience. You want to invite the women in your life who you love and trust and you want it to feel as fun and stress-free as possible (also: champagne, but not so much that you'll pick the wrong gown). There are SO many bridal salons out there that we know it can seem daunting when beginning your journey to Say Yes to the Dress. Luckily, our very own Editor in Chief Kunbi lives in the capital of the U.S. fashion world, New York City, and is here with your guide to the top shops in the big apple:

Designer Loft

Why we love it: Quite a few #PerfeteBrides have said yes to gowns from Designer Loft. What we love about this shop is their unique collection of designer gowns, many of which are exclusive to the salon. They also have one of the largest Rosa Clara selections in the U.S., so if you're a Rosa Clara bride look no further. Dresses run \$1,600 and up, so there is something for most budgets here.

Designers in stock: Pronovias, Aire Barcelona, Rosa Clara, Eliza Jane Howell, Anna Georgina

Location: 226 W 37th St, Second Floor, New York, NY